



Thank you for your interest in participating in **Yugaantar: Seeds of Change**, a safe and vibrant space for you to pitch your dream project ideas for **ecological good!** This is a space for you to take that step to get your idea out there and let it take root in the world, with a warm and caring community to support you on this journey. So come to our thriving forest and plant your seed of intention.

Kindly note that pitching is open to the **age group of 18-29.*

Microgrants of Rs. 25,000 would be provided to 6 deserving people/teams to take their project forward, to take that next step. And beyond money, the participants and the community at large are welcome to be a part of the circle of solidarity and offer their gifts and many forms of capital! (more on that soon :)

Categories for the eco-projects include:

1. Crafts and Livelihoods
2. Holistic Education
3. Traditional Food and Regenerative Farming
4. Nature Studies
5. Building of Eco-Communities

Kindly **share a brief** of your project idea (including the **problem** you are trying to solve and the **impact** you hope to bring) while **registering on the Yugaantar Festival [form](#)**, or share it on bhoomiprogrammes@gmail.com by **December 15, 2022.**

Here at Bhoomi, we believe in supporting **small, beautiful** projects that are good for the **planet** and support the **local community**. So keep this in mind and heart while sharing your idea in our festival.

Don't worry at all if you feel your idea is still developing and you feel it's crazy; this is a safe space, we embrace crazy. Once you share your brief, we would just do a **basic check** to see that it **aligns** to our **philosophy** as stated above, and you're good to go! If you are participating with us, we would share the schedule with you closer to the date. We would love to hear you out at the festival!

Pitch presentation during the Yugaantar festival

Kindly attempt to include the following details in your pitch (the order is not set in stone). This exercise would help you detail your idea better. Have fun with it!

You would get **10 minutes** to present your pitch, so make it as crisp as you can.

Why

The problem, the needs of the beneficiaries as you have identified, the journey of coming up with the solution.

What

What is the solution you have designed?

Values

What would be the principles that guide you along this journey?

How

Where are you on your journey so far (say, just starting off with the idea, in a research phase, or beginning your work on-ground)?

Prototype plan

What prototype would you like to do to test out your idea and get confidence in your solution?

Financials

This is a pain, we know, but if you have thought about what kinds of finances you need and how you hope to sustain yourself/your organisation, you may share that...

Your dream

What ecological and social impact do you hope to achieve?

What happens once you pitch?

Here's the fun part! There would be **10-15 minutes** of **interactions** post your pitch, where people from the community will pitch in to help you make it more wholesome and rich :)

Wisdom Council

The wisdom council would be a small group of Bhoomi team members and co-travellers who have initiated projects and contributed to ecological and social good through grassroots work, community-building, funding, mentoring and more. The final decision regarding the awarding of micro-grants lies with the wisdom council. Beyond that, the members of the council would also share stories of possibilities and experiences, offer support, suggestions, questions and perspectives to enable the idea to flourish and make an impact.

Circle of solidarity

The co-participants and the community are invited to participate in the circle of solidarity and feel enthused listening to the ideas. Here, we are not looking at critiques and advice, but offering

gifts. If one connects to an idea, they may offer their time, money, skills, networks and stories of possibilities to further support the project. This is to enable an environment where people collaborate to co-create possibilities for planetary good.

Microgrants awarding

Based on inputs from the wisdom council, 6 project ideas would receive a microgrant of Rs. 25,000 to prototype their idea and get started! The awardees would be announced on the 26th of December, the final day of the Yugaantar Festival.

Each one who is a part of the circle would experience an abundance of multiple dimensions! The people who are a part of the circle may choose to continue being connected and share stories and milestones with each other in the future too.

So, dear changemakers, join us at *Yugaantar: Seeds of Change!*

Contact us at bhoomiprogrammes@gmail.com for queries.